

# Latest News from RefineM

## RefineM

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### NOVEMBER NEWSLETTER

The objective of the monthly newsletter is to provide you with the knowledge and resources to take your project management capability to the next level.



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Article - Do More With Less

Blog - Best Practices to Develop Product Roadmaps For Agile Projects

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Featured Product - Essential Gear

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### PM QUOTE

"Do what you can, with what you have, where you are."

- Theodore Roosevelt

## CEO Message

Do you believe that project managers are asked to do more with less (e.g. resources such as time, money, and people)? If yes, then you will find the "Do More With Less" article very useful, and you might even learn something new. The key message in this article is the basis for our toolkit, [Essential Gear for Project Managers](#), which can tremendously help project managers do more with less.



NK Shrivastava, CEO

The blog post in this newsletter is about the product roadmap, an activity and an artifact that most agile teams miss and jump directly to iterations/sprints. The right level of product planning creates a product roadmap and is one of the key success factors for agile projects.

Enjoy reading all the other sections in this issue, and don't forget to join our next [FREE webinar](#) on Advance Techniques in MS Project.

## Do More With Less: Delivering Projects Successfully with Eight Powerful Project Management Processes

The idea of "doing more with less" is a daunting challenge to many project managers. In a survey we conducted, nearly 75 percent of respondents felt that project management is becoming more difficult (PM Survey, 2014). Over 88 percent of the project managers surveyed felt they had been asked to do more with less, with 52 percent strongly agreeing (PM Survey, 2014). To successfully

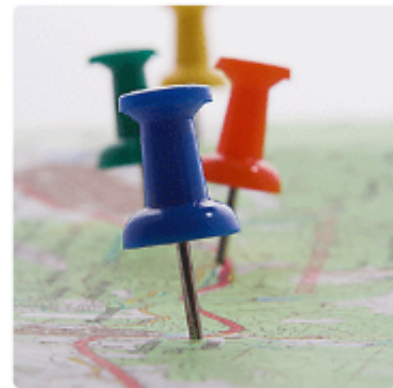
manage projects with less time and fewer resources, project managers need a good sense of which processes are needed on a given project. Meeting this challenge can feel like navigating a complex maze, full of wrong turns and dead ends.

| [Read More](#)



## Best Practices to Develop Product Roadmaps For Agile Projects

One of the starting points of an Agile project is to develop the product roadmap. The product roadmap documents the long-term vision of the product: it explains how the product is expected to launch and evolve. While the Agile process, and the Scrum process in particular, revolves around short-term periods of working product delivery in the form of iterations, or sprints, the product roadmap provides the long-term outlook that helps drive each of the sprints. | [Read More](#)



## Community Engagement

NK Shrivastava, CEO of RefineM, presented at the 2014 PMI Global Congress North America in Phoenix, Arizona on October 27, 2014 with two presentations titled, "Do More in Less" and "A Model To Develop and Use Risk Contingency Reserve." Two days prior, on October 25, he gave a workshop in Phoenix, Arizona at the 2014 PMI Leadership Institute Meeting (LIM) North America titled, "Create a Roadmap for New or Very Small Chapters to Survive, Grow, and Thrive."



## Project Management Humor



## Featured Product: Essential Gear for Project Managers



Essential Gear for Project Managers Level 1 is a toolkit for Project Managers and start-up PMOs. It includes only the eight indispensable PM processes needed to successfully execute your project. The kit includes intuitive templates stripped down to the bare essentials as well as a handbook that describes best practices and pitfalls.

**BUY NOW**

## Featured Training: User Stories Workshop

This one-day course extensively covers the process of writing user stories in an Agile environment. Participants will learn more about what a user story is, the benefits of user stories, and how to create, review, and estimate them. Exercises and games will be included in the workshop. Breakfast and lunch are also included in the price listed below. | [More Information](#)

*Date & Time:* December 10th, 2014 from 8:30AM-4:30PM Central Time

*Where:* eFactory in Springfield, Missouri

*Earn:* 7 PDUs/Contact Hours

*Cost:* \$449 Save \$50 by registering before November 26th, 2014

(Ask for other discounts such as group discount and student/hardship discount)

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