

A close-up photograph of a person's hand resting on a red running track. The hand is positioned on the right side of the frame, with fingers slightly spread. The track has white lane markings, including a white arrow pointing forward. The background is a blurred red track surface.

# RefineM

## Project Management and Agile Trends for 2020

NK Shrivastava, PMP, RMP, ACP, CSP, SPC4  
CEO/Enterprise Agile Coach - RefineM

# Agenda

1. Introductions and Expectations
2. Project Management and Agile Trends for 2020
  - a) 5 Project Management Trends
  - b) 5 Agile Trends
  - c) Looking Back at Last Year
3. Summary / Q&A

# RefineM's Virtual Lunch & Learn

This is a monthly webinar delivered during the lunch hour in the first week (Wednesdays) of every month.

It's designed to help you learn while you eat lunch, providing a relaxed environment to enhance your experience.

The monthly webinars will cover a variety of Project Management / Agile topics.

# Your Expectations

What are your expectations from this webinar?

Why are you here today?

# NK Shrivastava

## PMP, RMP, ACP, CSP, SPC4



- CEO/Consultant since Dec 2011
  - Agile Transformation/Coaching/Adoption
    - Enterprise Agile Coach @ IBM
  - Project Management/Process Improvement Consulting and Training Products for Project and Agile Professionals
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    - Agility Assessment Tool  
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<https://vimeo.com/search?q=RefineM>
- 20+ years of successful project leadership
  - Successfully led hundreds of projects of all sizes
  - Recovered many projects, saved millions of dollars
  - Implemented numerous process improvements
  - Coached/mentored hundreds of PMs and executives
  - Board member of SWMO PMI Chapter (2008-2014)

Helping organizations  
turn their project  
management capability  
into a **competitive  
advantage**

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Upcoming Free Webinars	Date
Scrum vs. Kanban: Which Works Best Where? – ProjectManagement.com	Feb 5
Expansion of Agile Into Other Business Functions – Overview	Mar 4

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# Project Management and Agile Trends for 2020

1. 5 Project Management Trends
2. 5 Agile Trends
3. Looking Back at Last Year
4. Summary / Q&A

# Question – What Trends Do You See?

**What are some Project Management and Agile trends you have observed?**

**Share your thoughts in the Chatbox.**

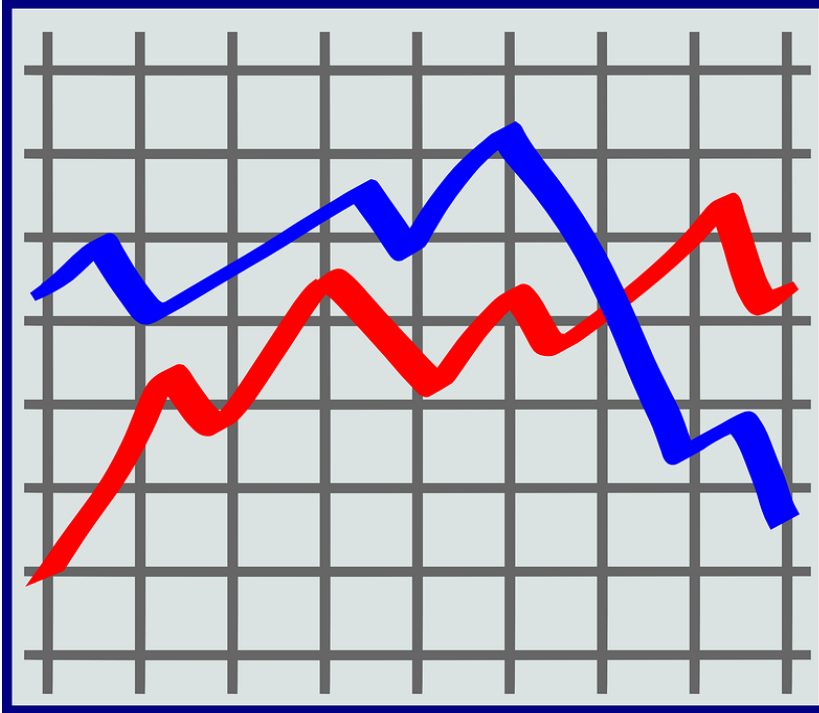
**2 minutes**



# Project Management / Agile Trends

1. Project managers need to expand their skillsets due to projects becoming more strategic
  2. Importance of PMO will increase
  3. More organizations need to implement Project Portfolio Management (PPM)
  4. Big data analysis is increasing
  5. Emotional Intelligence remains as important as ever
1. Agile will continue to expand into other functions such as HR, marketing, and operations
  2. Focus on Agility at Scale will increase
  3. Hybrid approaches involving Agile will increase in use
  4. Many organizations will continue to implement Agile practices without full understanding of mindset
  5. Many Agile coaches will continue to be unprepared to help organizations transform to Agile

# 5 Project Management Trends



1. Project Management Skillset
2. Importance of the PMO
3. Project Portfolio Management (PPM)
4. Big Data Analysis More Important
5. Emotional Intelligence is still Important

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# 1. Project Management Skillset

1. Skillset changes driven by increase in strategic projects
2. “One size fits all” PM is no longer the reality
3. Examples of new skills include Design Thinking, Rapid Prototype Development, Market Research, Analytics and more



Source: <https://blog.iil.com/kerzner-project-management-predictions-2020/>

## 2. Importance of the PMO

1. 90% of surveyed organizations have a PMO, 25% have a new PMO
2. More than just status reporting and templates
3. PMOs need to help their organizations increase their PM maturity by working with PMs and non-PMs



Source: <https://wellington.co.uk/project-management-trends-2020/>

# 3. Project Portfolio Management

1. Benefits Realization is increasingly important and PM/PMO can assist
2. PPM and Resource Management are more often intertwined
3. PPM can also help organizations prioritize projects for greater success



Source: <https://wellington.co.uk/project-management-trends-2020/>

# 4. Big Data Analysis More Important

1. Big Data impacting PM in areas including risk management, quality management, and planning
2. Data can help PMs answer key questions such as team size and formation, skillsets, and more
3. PMs should look for tools such as MS Project, PowerBI, and more to collect and manage data



Source: <https://www.proofhub.com/articles/project-management-trends>

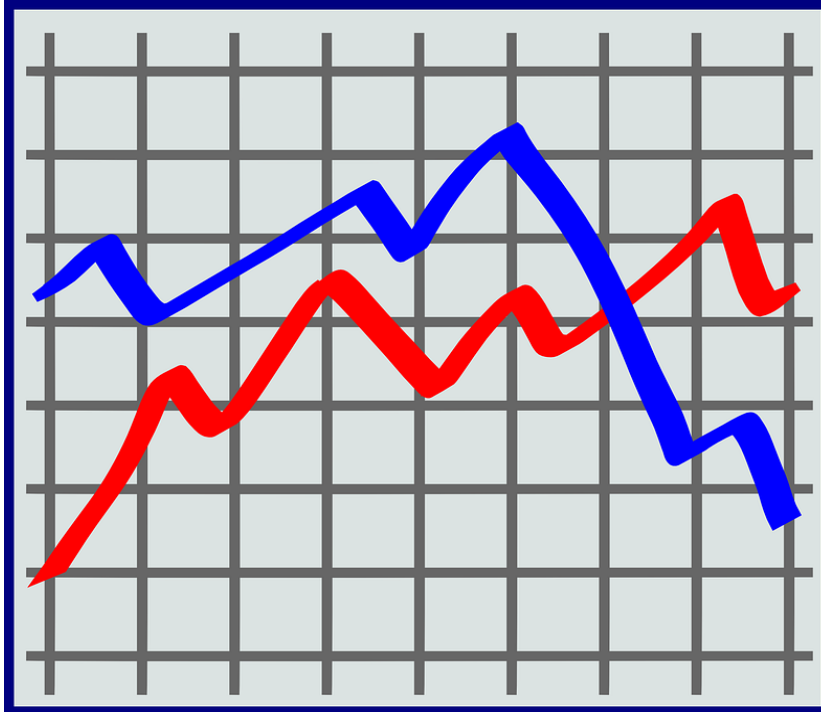
## 5. Emotional Intelligence Is Still Important

1. 58% of respondents in a TeleSmart survey said emotional intelligence (EI) is the strongest predictor of performance
2. EI can help you manage others and yourself
3. EI remains a powerful tool for PMs and anyone looking to become a leader



Source: <https://www.proofhub.com/articles/project-management-trends>

# 5 Agile Trends



1. Agile Expansion
2. Increased Focus on Agility at Scale
3. Increase in Hybrid Approaches
4. Adopting Agile Without Mindset
5. Increase in Unqualified Coaches

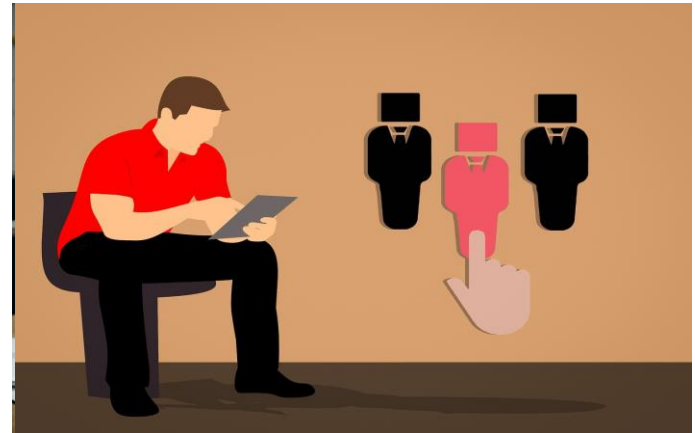
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# 1. Agile Expansion

1. Agile is expanding from IT origins into functions including HR, Marketing, and more
2. Businesses are realizing the value Agile offers all throughout the business, not just in software development
3. Organizations seeking to implement Agile should look beyond the usual stakeholders such as IT



Source: Scott Abate, Agile PM at Anexinet

(<https://www.informationweek.com/strategic-cio/enterprise-agility/the-most-important-agile-trends-to-follow-in-2020/a/d-id/1336550>)

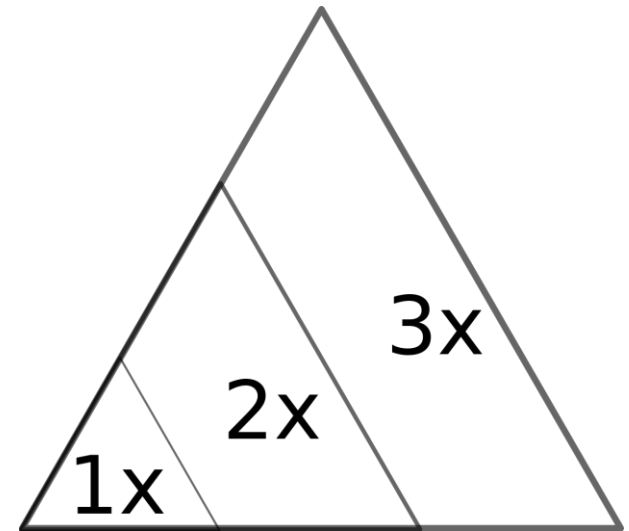
(<https://agilevelocity.com/agile-transformation/5-agile-trends-we-are-seeing-in-2019/>)

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## 2. Increased Focus on Agility at Scale

1. Scaled Agile Framework (SAFe)<sup>®</sup> is now on 5.0
2. Disciplined Agile is growing, driven by affiliation with PMI
3. Scrum@Scale is a new framework for Agility at Scale that is growing

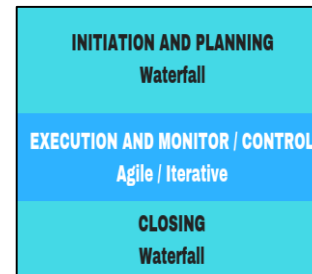


Source: <https://www.informationweek.com/strategic-cio/enterprise-agility/the-most-important-agile-trends-to-follow-in-2020/a/d-id/1336550>

Gina Casamassima, VP of federal health division of mgmt. consulting firm Apprio  
(<https://www.informationweek.com/strategic-cio/enterprise-agility/the-most-important-agile-trends-to-follow-in-2020/a/d-id/1336550>)

# 3. Increase in Hybrid Approaches

1. Hybrid of Agile and traditional PM is increasing among organizations
2. Many organizations use simple approaches for small or simple projects and hybrid for more complex projects
3. Organizations should look for the sweet spot of when to use each type of approach



## 4. Adopting Agile without Mindset

1. 75% of organizations surveyed by Agile Velocity were doing “Superficial Agile”
2. They may be doing Agile, but without being Agile, they are more likely to run into trouble
3. Successfully transforming to Agile requires a shift in culture, practices and attitude



# 5. Increase in Unqualified Coaches

1. Unqualified Agile coaches will increase due to increased demand for coaches
2. They may struggle in implementing Agile properly
3. Look beyond the skillset and see how much experience your Agile coach has, and what he/she brings for you



Source: <https://www.forbes.com/sites/stevedenning/2019/08/25/why-the-future-of-agile-is-bright/#635646072968>  
<https://agilevelocity.com/agile-transformation/5-agile-trends-were-seeing-in-2019/>

# Looking Back At Last Year



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# Looking Back At Last Year

2019 Trends	Increase, Decrease, or Same
1. Digital Transformations Affecting PM, Agile Landscape	Increase
2. Artificial Intelligence Could Affect PM, Agile Worlds	Increase
3. Project Focus Shifting to a Product Focus	Decrease
4. Shift from PMO to PMCOE	Decrease
5. Room for Improvement in Agile Maturity	Same
6. Lean/Agile and Scrum used against Disruptive Technologies	Decrease
7. Lean Portfolio Management	Decrease
8. Agile HR	Same

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# Summary/Q&A

1. Trends will come and go but project management and Agile mindsets and skillsets remain important
2. Trends affecting data are more likely to increase
3. Become Agile in learning new skills, and you can not only help safeguard yourself against trends, but you will be able to ride with them.

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# Questions?

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# Next Lunch and Learn

- ***Scrum vs. Kanban: Which Works Best Where?***
  - ✓ How is Scrum best utilized for project success?
  - ✓ Where is Kanban a good fit?
  - ✓ How can you leverage both for maximum efficiency?
- ***Wednesday, February 5, 12:00-1:00 PM Central on ProjectManagement.com***

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<b>Activity Name</b>	“Project Management and Agile Trends for 2020” <i>(complete before selecting provider)</i>
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<b>Date Started</b>	January 8, 2020
<b>Date Completed</b>	January 8, 2020
<b>Contact Person</b>	NK Shrivastava
<b>Contact Phone</b>	(417) 763-6762
<b>Contact Email</b>	<a href="mailto:Trainings@RefineM.com">Trainings@RefineM.com</a>
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3. **Check** “I agree this claim is accurate” box and then **Submit**.

# Questions?

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<a href="#">PMP® Exam Prep</a>		Feb 18-21	Mar 02-05	
<a href="#">Recipe to Deliver Projects Successfully</a>		Jan 22	Feb 04	
<a href="#">Agile Fundamentals / Agile 101</a>	Feb 11-12		Jan 29-30	
<a href="#">PMI-ACP® Exam Prep</a>	Feb 11-13		Jan 29-31	
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<a href="#">Backlog Grooming for Agile</a>	Mar 21			
<a href="#">Kanban Fundamentals / Kanban 101</a>	Feb 24			
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